

Press Release

Headline: Ledbury Carnival Needs You!

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Ledbury Carnival is a wonderful tradition. It is the premier, free of charge, social event in Ledbury attracting over 10,000 residents and visitors. This year's theme is '**Once Upon a Time**'.

When: Bank Holiday Monday 31st August 2026

Where: High St Ledbury from Southend to Homend

What: A celebration of our historic and beautiful town. Traditional Carnival with a fantastic procession, live music entertainment, stalls, fairground rides, children's activities, artisan market. In fact something for everyone from 0-90+!

So far so wonderful, so what is the catch?

Volunteers

This event is only made possible by the tireless efforts of a dedicated band of volunteers. Giving generously of their time and expertise. Can you join our numbers? We are especially looking for people with an interest in social media and website management but the greatest gift you can give is time and enthusiasm!

Funding

We are afraid that this marvellous day out comes at a cost. The Carnival is supported by the Town Council and generous sponsors.

However, this year we find ourselves short of **£6,000** to finance the event.

We appreciate in our busy lives not everyone can give the gift of time but if even half the households in Ledbury could donate just one hours' time in monetary terms – £13.50 we would ensure the Carnival Legacy for another 5 years! **Please follow the QR code to make your donation**

Are you a company in Ledbury or the surrounding area who may be able to help us out? Any sponsorship is very gratefully received. In return we will make sure your generosity is well publicised. email: Sponsorship@ledbury-carnival.co.uk

On the Day

New for 2026! We are planning an Artisan Market showcasing the very best of individual and unique food, drink, and crafts. We already have a number of wonderful artisans signed up- if you would like to join us email : Stalls@ledbury-carnival.co.uk

Be a part of the procession- The Procession is the jewel in the Ledbury Carnival Crown, be a part of it! email: Procession@ledbury-carnival.co.uk